

### For All Your Insurance Needs

Erie Insurance offers a broad range of services to meet your personal insurance needs, including auto, boat and a variety of home and tenant insurance policies. ERIE also offers a variety of business insurance products to meet the needs of both small and large businesses. Erie Family Life Insurance offers a complete line of products to meet individual and business life insurance needs.\*\*

**This brochure is not an insurance policy.** The policy contains the specific details of the coverages, conditions, and exclusions. All coverages are not available in all states. Your ERIE Agent can offer you professional advice and answer any questions you may have before you buy.

### Equal Professional Service

ERIE embraces the principle of "equal professional service," which means that every applicant, Policyholder and claimant receives the high caliber service that is our hallmark. ERIE does not tolerate unlawful discrimination, and we expect our Agents to adhere strictly to that nondiscriminatory philosophy as well. ERIE<sup>®</sup> assesses each risk on its own merits and relies on objective underwriting criteria designed to evaluate the nature and extent of each risk.

*\*Erie Insurance received the highest numerical score among auto insurance providers in the proprietary J.D. Power and Associates 2008 Insurance New Buyer Study.<sup>SM</sup> Study based on 8,452 total responses, measuring 19 providers and measuring the opinions of consumers purchasing a new auto insurance policy. Proprietary study results are based on experiences and perceptions of members surveyed in April 2008. Your experiences may vary. [jdpower.com](http://jdpower.com)*

*\*\*Life insurance not available in New York.*

# “barnacle”



Home Office • 100 Erie Insurance Place • Erie, PA 16530  
814.870.2000 • [www.erieinsurance.com](http://www.erieinsurance.com)

S38 9/08 © 2008 Erie Indemnity Company



Erie  
Insurance<sup>®</sup>

“We have a cat named Popeye and a dog named Barnacle. Can you tell we’re a boating family...?”



You like to boat. You have friends who like to boat. And you'd probably agree, if we were sitting on your boat right about now, that boating is an adventure. So no matter whether you're a power boater or sail boater, you want to make sure you're covered for anything and everything. (Remember The Skipper and Gilligan? They thought they were going out for a 3-hour tour.)

So what can we do for you?

- **Comprehensive coverage that covers many types of losses (some of which you might not even have thought of)**
- **Up to \$500 for boating equipment and accessories at no additional cost**
- **Coverage for bodily injury caused to others, such as swimmers, jet skiers or other boaters**
- **Payments up to \$250 per occurrence for emergency towing to the nearest marina**
- **Award-winning claims service that ensures you will be contacted promptly after reporting a loss (Really, why should you have to wait?)**

**If you ask around, we've been doing a lot of good things for a long time, not only for auto insurance, but for home, business and life as well.** Honestly, we just try to treat people the same way we'd like to be treated. And because of that, they recommend us to their family and friends and business associates.

**People have said ERIE is not like other insurance companies.** They say we are like a big insurance company that doesn't act like one. Our Agents like the sound of that and appreciate that their hard work is talked about.

Of course, ERIE Policyholders and ERIE Agents alike were not too surprised by our recent award. It just nicely confirms what they've always known.

2008 J.D. Power and Associates Award for “Highest Customer Satisfaction with the Auto Insurance Purchase Experience”\*



Above All In Service means winning awards is not our motivation. You are. That's why our founder, H.O. Hirt, raised the letters ERIE out of the word service to remind us what we are reaching for every day.

Above  
all in **SERVICE**<sup>SM</sup>